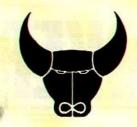


WHATEVER YOUR BUSINESS, WE'LL HELP GET THE BALL ROLLING.





OXIFORD UNITED

Manor Ground, London Road, Headington, Oxford OX3 7RS Tel: 0865 61503

President:

The Duke of Marlborough

Chairman:

K. Maxwell

Directors:

G. Coppock

Miss G.N.M. Maxwell

P.D. McGeough

P. Morrissey

P. Reeves

Company Secretary:

I.A. Hunt

Manager:

Mark Lawrenson

Assistant Manager:

Brian Horton

General Manager:

Maurice Evans

Reserve Team Manager:

David Fogg

Physiotherapist:

John Clinkard

Director of Marketing:

Nick Johnson

Club Doctor:

Mr A.R. Berry FRCS

Chaplain:

The Rev M. Chantry

Vice-Presidents 1988-1989

Mr K. Fish

Mr H. Kimber

Mr L. Town

Mr Alan Davis

HONOURS

1964-65 Division 4 Promotions (4th)

1967-68 Division 3 Champions

1983-84 Division 3 Champions

1984-85 Division 2 Champions

1985-86 Milk Cup Winners

On the Ball with Mark Lawrenson

Tonight I should like to welcome Lou Macari together with all the players, officials and supporters of Swindon Town to the Manor Ground.

There is sure to be a good atmosphere at the game as is always the case with derby matches and I know that both sets of supporters will be looking for a win from their team so that for a while, at least, they can say they hold the upper hand over their local rivals. It is no different for spectators if the game is Liverpool versus Everton, Tottenham versus Arsenal or Oxford versus Swindon — the rivalry is just as intense.

It was nice to get back into winning ways on Saturday with the team playing much nearer to the form expected by them. Another pleasing factor was the return of Gary Briggs after a back injury which had sidelined him for some time.

After this evenings game we embark on three away games in a row – two league games against sides challenging for promotion, Portsmouth and Ipswich, either side of the second leg game of the Littlewoods Challenge Cup tie with Bristol City. All three are understandably hard games but we have a good opportunity to prove to ourselves and show our supporters that we are capable of sustaining a challenge at the top of the table.

One other good piece of news is that when you read these notes Michael Ford should have started light training. He had a successful back operation recently and feels much better, hopefully he can step up his training gradually and be in contention for a place in the team in a few weeks time.

Imans.

The views expressed by individual contributors in this programme are not necessarily the views of Oxford United Football Club but of the writer concerned.

CHARLES BARKER SUITS OXFORD UNITED



MATCH DAY SUITS WORN BY 'UNITED IN TREVIRA WORSTED BY CHARLES BARKER

MANOR TAIK

MATCHDAY JACKPOT RESULTS

HULL CITY 29.8.88 Still unclaimed 3rd Prize: £13.50 No. 63453 LEICESTER CITY 17.9.88

Still unclaimed 1st Prize: £38. No. 79493 BRISTOL CITY 28.9.88

1st Prize: £25.00. No. 81156 - not claimed 2nd Prize: £15.00. No. 74343 - not claimed 3rd Prize: £10.00. No. 81776 - not claimed

MATCHDAY PROGRAMME

What do you, the Supporters, feel about the new look Oxford United matchday programme? Now that the format and content of the programme are fairly settled I would invite supporters to write to the Editor with their points and suggestions on the

Indeed letters would be welcomed on any football topic.
Please address your letters to:

Oxford United Football Club Programme, The Manor Ground, London Road, Headington, Oxford OX3 7RS.

OXFORD UNITED JUNIORS

Forthcoming Events -Christmas Disco/Fancy Dress

The next Juniors evening, on Thursday, 6th October, will be a 'Question of Sport' competition, with questions on all sports,

I have noticed in the past that parents also enjoy these evenings. They are more than welcome to join in at a cost of 50p per parent. All monies will go towards the Christmas Disco.

per parent. An momes will go lowards the Christmas 1/1800.

This year there will be a Disco/Fancy Dress Evening on Tuesday, 6th December. Tickets will be available from the beginning of November at a cost of £1.00 each. All Juniors can purchase as many guest tickets as they wish. If you are not a purchase as many guest tickets as they wish. If you are not a funior, you are still welcome, providing you are between the ages of \$.16

The theme for the Fancy Dress will be PANTOMIME CHARACTERS and there will be prizes for the best boy and best girl. Food will be provided in the cost of the ticket. The evening starts at 7pm and finishes at 10,30pm and will be held in the Oxford Utd. Supporters Club.

Tickets available from Debes Script Tal. 63602

Tickets available from Debra Smith Tel. 61503.

FAMILY TERRACE JUNIORS

Supporters are reminded that the yellow lines painted on the first three rows of the Reech Road Family Terrace are for Juniors only. It would be helpful if adults allowed the younger children to see the game better in this terrace designed to be used for families. Thankyou for complying with this request.

OXFORD UNITED SUPPORTERS CLUB

FORTHCOMING EVENTS
SATURDAY 8th OCTOBER
RACE NIGHT & SUPPER
RACE NIGHT & SUPPER
8 FILMED RACES - TOTE COMPETITION
CHICKEN & CHIP SUPPER
CHICKEN & CHIP SUPPER
1.00 MIDNIGHT: BAR 11.30
TICKETS 21.50 MEMBERS
CHILDREN U.14 FREE. FOOD EXTRA FORTHCOMING EVENTS

SATURDAY 15th OCTOBER
DISCO CABARET & SUPPER
WITH
GREEN APPLE DISCO
& COMEDIAN BARRY HILTON
& OO p.m. - LATE: BAR 12.00
TICKETS £2.00 MEMBERS GUESTS £2.50

THURSDAY 20th OCTOBER
SPORTSMAN'S DINNER
GUEST SPEAKER: JACK CHARLTUS
PLUS OTHER PERSONALITIES
PLUS OTHER PERSONALITIES
TICKETS £10

MATCH DAY SEATS

Seats in the Beech Road, Family Seats and Osler Road are available only to Members, and as Guest Tickets for Season Ticket holders and Members. There are no other home seats available.

THE NEXT COLLECTION

Crossroads Oxford Care Attendant Scheme Churchill Hospital Oxford OX37LT

Telephone: 68884

available.

The Oxford scheme is administered by a local management The Oxnord scheme is administered by a local management committee with wide experience and particular interest in disabled people and their families. Crossroads is currently helping more than 95 families in Oxford and Kidlington all of whom are in urgent need. The cost of this programme is over £60,000 a year of which only £35,000 is provided by grants, the remaining amount is made up from voluntary donations and fund raising and we ask our supporters to donations and fund raising and we ask our supporters to give generously at our game with Blackburn Rovers on Saturday 22nd October.

VIDEO FILM HIRE

Commencing Tuesday, 27th September, 1988 Why not hire a video from

OXFORD UNITED SUPPORTERS CLUB

The Club has available (to members) a selection of titles to select from at £1.75 per day (Children £1). Available seven days a week during club opening hours

SECOND LOOK

BREMNER IS FIRST CASUALTY

Billy Bremner became the first Second Division Manager to part company with his club this season when the board at Leeds United asked him to leave last week. He had been in charge at Elland Road since October 1985.

"I suppose the decision was almost inevitable," shrugged Mr. Bremner. "But it's a very sad day for me because I have spent so much of my career with this club. I can say that I feel proud to have been Manager of Leeds. I hope I can stay in the game."

Mr. Bremner was part of the successful Don Revie era at Leeds, making well over 600 appearances for the club before moving on to Hull City in 1976. He later joined Doncaster where he became Manager. His success at Belle Vue earned him the chance to manage Leeds.

In 1987 Leeds reached the Semi-Final of the F.A. Cup and only narrowly failed in the play-offs to gain promotion to the First Division. But results during the latter weeks of last season were disappointing. And, with only one win in six League matches this season, the board reluctantly made their decision to make a change.

"We are looking for a Manager with First Division experience," said Chairman Leslie Silver.

Leeds' last three Managers - Allan Clarke, Eddie Gray and Mr. Bremner - were all members of Leeds' highly-successful team in Mr. Revie's day. The club is now expected to make an appointment of a man with no previous connections with the club.

Ironically, the day following Mr. Bremner's departure, Leeds won 2-1 at Peterborough in the Littlewoods Cup.

Chelsea is another club going through a rough period. They were completely humiliated at Scunthorpe in the Littlewoods Cup. The Fourth Division club thrashed them 4-1 and even Chelsea's goal was scored by a Scunthorpe player. Steve Lister put through his own goal.

That set-back came a few days after Chelsea had scored their first win of the season at Leeds (2-0) – a result which was to bring about the departure of Mr. Bremner.

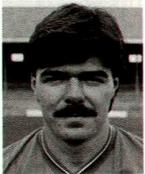
Hull City welcomed back their old favourite Brian Marwood to Boothferry Park. He is now a highly successful member of the Arsenal side and he did his former chums no favours when he scored the winning goal for the Gunners. Hull now go to Highbury with a 1-2 deficit.

Walsall expect their largest crowd of the season for the return game with Liverpool. The Saddlers, newly promoted to the Second Division this season, did remarkably well to hold Liverpool to 0-1 at Anfield in the first leg.

Portsmouth were severely shocked to be held to 2-2 at home by Fourth Division Scarborough. Terry Connor scored his sixth goal of the season, Mick Quinn notching his third. Portsmouth could find it very difficult at Seamer Road where Scarborough have an impressive record. Those two away goals could just see the Fourth Division club through.



TERRY CONNOR scores his sixth goal of the season.



MICK QUINN hits his third.

Notts County have not given up hope of Littlewood Cup survival after holding mighty Spurs to 1-1 at

-official suppliers of goals in today's game



A regular Newsround covering News and Views throughout Division Two

Meadow Lane. Former Englang striker Garry Birtles scored the Notts goal.

Leicester City finally hit their true form against fellow Second Division rivals Watford. Paul Reid, Steve Walsh, Nicky Cross and Gary McAllister (penalty) all got their names on the scoresheet as Leicester ran up a 4-1 first leg advantage.

Watford haven't completely given up hope of winning the tie. Back in 1980 they were beaten 0-4 at Southampton in a first leg game – but they then won the return game 7-1 at Vicarage Road!

Mark Bright ended his bleak spell by grabbing both the goals in Crystal Palace's 2-1 victory at Swindon. Last season Bright was top scorer with 25 goals but he had been off the boil this term until going to the County Ground.

Bournemouth were never in the picture at home to First Division Coventry City. Greg Downs, Mickey Gynn (2) and Gary Bannister all scored as the Sky Blues ran up a 4-0 victory. Even home Manager Harry Redknapp gave due praise to the visitors.

"They hit a day when everything came off for them," he acknowledged. "Whereas nothing much went right for us. Coventry thoroughly deserved their win."

Stoke City's revival continued with a 2-1 League Cup victory at Leyton Orient. But the Potters were trailing at the interval. Goals from Nicky Morgan and Chris Kamara turned the game Stoke's way.

Bradford City were denied victory at Reading by a lastminute equaliser. Iam Ormandroyd had put Bradford in command but Mick Tait, the one-time Oxford player, saved the day in the dying moments for Reading.

One unexpected result saw Oldham go down 0-2 at Darlington. They will now need to call upon their very best home form to pull that tie round. As the Latics have scored 10 goals in four home games this season they are not lacking in confidence.

Blackburn probably did enough at Ewood Park to take them into the Third Round. Howard Gayle, Scott Sellars and Simon Garner all found the target as Rovers defeated Third Division Brentford 3-1.

David White's goal gave Manchester City the narrowest of advantages to take to Plymouth in the second leg.

Sunderland's hopes of emulating their performance of 1984/85 – when they reached the Wembley Final of the Littlewoods Cup (or Milk Cup as it was then known) – must have disappeared. They were beaten 0-3 at home by West Ham. That match was a triumph for West Ham's new strike force. David Kelly, a close-season signing from Walsall, scored twice. Leroy Rosenior, who joined the Hammers from Fulham last season, got the other.

The big consolation for Birmingham City was the size of their gate for the local derby with Aston Villa. A crowd of 21,177 brought in much-needed cash to St. Andrews. They were beaten 0-2 so there is little hope of going through.



HELPING THE GAME

The Football Trust receives \$9 million annually from the Spotting-the-Ball competition run by Littlewoods. Vernons and Zetters and spends it all on projects which benefit tootball throughout the United Kingdom.

Since 1979 it has been committed to the development of the game at every level and its broad and varying initiatives have ranged from essential safety work at Tottenham to social work at Toxteth: refurbishment at Wembley to repairs at Welling, closed circuit television at all League clubs to community facilities at Oldham Athletic. transport improvements at Sheffield Wednesday to storm damage in the South East of England: from policing costs at Hull City to an artificial pitch at Hyde United.

1988-89 will see The Football Trust increase its commitment by investing further sums in closed circuit television, transport facilities for supporters and projects to bring Football League clubs closer to their local community

WARNING

At the beginning of the season more than 110 League grounds in England, Wales and Scotland will be equipped with CLOSED CIRCUIT TELEVISION, which has been funded by The Football Trust

It is there to increase crowd safety and to help the police. Recording facilities enable film and photographs to be taken of disorder, which may subsequently be used in a court of law.

CLOSED CIRCUIT TELEVISION

SAFETY FIRST

Football grounds in England and Wales have reached their highest ever level of safety thanks to the £23,671,425 invested by the Football Grounds improvement Trust since 1975.

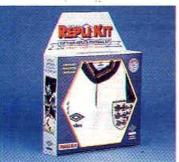
Almost every League club has been assisted with essential safety work and further substantial sums have been spent to enable them to improve facilities. In the past year alone FGIT grants to Football League clubs totalled.

Safety Improvements 2.254,723 770,561

In addition to its safety programme. FGIT has also allocated £1.5 million to build or improve family and disabled facilities at League grounds during 1988.



LOOK GREAT IN THE LINE-UP.



UMBRO Repli-kit - The Choice of Champions

Step out in style with the authentic product, made by Umbro the sportswear people - the top teams choice.

There's no mistaking the real thing – every garment bears the authentic team badge and distinctive Umbro diamond trade mark.

Make sure you're wearing the winning kit – REPLI-KIT.





LOOKING BACK

5 YEARS AGO:

It seemed our winning flush was over when Chris Kamara gave Brentford the lead in the 69th minute at The Manor. But, with eight minutes to go, Steve Biggins pulled back a goal and, two minutes later, he hit our winner to make it five successive victories.

Swindon went down 0-2 at Crewe in a Fourth Division game.



STEVE BIGGINS is on hand to score both his and United's second goal and secure the three points against Brentford 5 years ago.

10 YEARS AGO:

Tranmere Rovers collected their first away point of the season when holding us to 0-0 at The Manor.

Goals from Paul Gilchrist and Chic Bates gave Swindon a 2-0 interval lead at Colchester. But they conceded three goals after the break to lose 2-3.

15 YEARS AGO:

Our Second Division game at Notts County ended goalless. Swindon also drew 0-0 - at home to Nottingham Forest.

20 YEARS AGO:

We went down 0-3 at Portsmouth in Division Two. Mike Trebilcock (2) and Ray Pointer were the Pompey scorers.

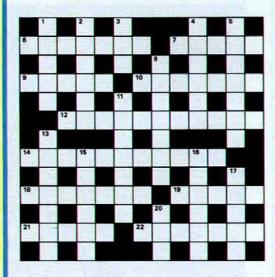
Bert Howe's own-goal gave Swindon a 1-0 home win over Orient.

25 YEARS AGO:

We went down 1-2 at Brighton in a Fourth Division game. Kevin Cornwell got our goal from a penalty.

Goals from Don Rogers and Mike Summerbee enabled Swindon to draw 2-2 with Charlton at the County Ground.

SPORTS WORLD



ACROSS

- Dominant motor-racing team (7)
- Burton, one of Britain's greatest-ever female cyclists (5)
- 9. He lost his world welterweight title to Sugar Ray Leonard in 1980 (5)
- 10. The normal winter occupation of cricketers
- This player made 470 appearances for
- Liverpool (3,8)
 14. Spurs' second top scorer in season 1987-88
- Beckenbauer's country (7)
- Kenny was a reliable full-back (5)
 This Brazilian won three Wimbledon singles titles (5)
- 22. Dennis was a surprise British World Boxing Champion (7)

DOWN

- A football club's talent-spotter (5)
- 9 Across' home country (6)
- 3. Golfing equipment (3)
- 4. The winning goal-scorer in the 1971 F.A. Cup Final (6)
- 5. A winning distance in racing (2,1,4)8. Prominent Belgian team who just avoided relegation in 1988 (7)
- Valur won this country's league in 1987 (7)
 This can be called in American Football
- 15. Scotland's manager in 1974 (6)
- 16. Heath, the sailing Prime Minister (6)
- Graham, a fading snooker player (5)
- 20. Part of a bowls match (3)

ACROSS: 6. McL. aren; 7. Beryl; 9. Duran; 10. Touring; 12. Ray Clemence; 14. Nico Claesen; 18. Germany; 19. Swain; 21. Bueno; 22. Andries. DOWN: 1. Scout; 2. Panama; 3. Tee; 4. George; 5. By A Neck; 8. Lokeren; 11. Iceland; 13. Time-Out; 15. Ormond; 16. Edward; 17. Miles; 20. End.

Visiting The MANOR...



SWINDON TOWN

Back Row: Charlie Henry, Fraser Digby, Nicky Hammond, Tim Parkin.

Middle Row: Dave Hockaday, Phil King, Duncan Shearer, Jon Gittens, Ross MacLaren, Steve White, Leigh Barnard.

Front Row: Bobby Barnes, Peter Coyne, Paul Bodin, Colin Calderwood (Capt), Steve Foley, Alan McLoughlin, Mark Jones.

Any side losing its two top scorers is bound to struggle until they have been replaced and that is partly why Swindon made a disappointing start to the season. Jimmy Quinn (top scorer with 31 last season) and Dave Bamber (18) left the club because they could not agree new terms and, though Manager Lou Macari swiftly went into the market to sign Duncan Shearer, from Huddersfield, the Robins failed to win any of their opening three games.

"It is no secret that I am looking for further players," said Mr. Macari. "We have our eyes on several and hope to complete at least one deal within a few days."

Swindon got off the mark with a 3-1 home win over Bournemouth and followed this with a 3-0 victory over Brighton at the County

Ground a few days later. But they received a set-back last week when they lost at home to Crystal Palace (1-2) in the first leg of the
Littlewoods Cup.

Prior to their visit to Watford last Saturday, Swindon had collected two points from away games at Barnsley (1-1) and Blackburn (0-0). They were beaten at W.B.A. (1-3).

Swindon returned to the Second Division last season, after winning promotion from Division Three, and they finished in 12th place. This season they are aiming to do well enough to figure in the promotion play-offs.

The Swindon side is likely to be selected from:

FRASER DIGBY (Goalkeeper). Fraser was a reserve player with Manchester United and he got his chance in League football soon after moving to Swindon in 1986. Within a short time he was in the England Under-21 side, winning three caps at

DAVID HOCKADAY (Defender). David was a forward in his Blackpool days and now uses his attacking instincts to back up the Swindon forwards. Blackpool blooded him in League football during the 1976/77 season and he was transferred to Swindon in 1983.

STEVE MacLAREN (Defender). Ross was a junior player with Glasgow Rangers and it was after moving on to Shrewsbury that he got his chance in League soccer in 1981. He quickly established himself in their first-team and in 1985 he was transferred to Derby County. Steve became part of the Rams's side which won promotion from the Third to the First

Division in successive seasons and he joined Swindon this summer for £150,000.

TIM PARKIN (Defender). Tim was signed from Bristol Rovers in 1986 and has hardly missed a game since his arrival. Blackburn launched his League career in 1977 but he got only limited opportunities at Ewood Park. He moved on to Swedish club Malmoe in 1980 and returned to English football a year later when Bristol Rovers signed him.

JON GITTENS (Defender). Jon

SWINDON TOWN



was playing for Paget Rovers when Southampton signed him. He made his First Division debut for the Saints in 1986 and made around 20 senior appearances prior to his transfer to Swindon in 1987.

PHIL KING (Defender). Phil got his League chance with Exeter in 1984/85 but he did not always hold his place in the side. Torquay signed him during the 1986 close-season but within a matter of weeks he was on the move to Swindon.

STEVE FOLEY (Midfield). Steve developed in the Junior teams at Liverpool and it was while he was out on loan to Fulham that he first tasted League football in 1983/84. At the end of that season he was transferred to Grimsby where he quickly won a first-team place. Sheffield United signed him in 1985 and a further transfer took him to Swindon in 1987.

PAUL BODIN (Midfield). Newport spotted Paul in non-League football and signed him last season. After he had made only six League appearances for the ill-fated Welsh club, he was transferred to Swindon.

CHARLIE HENRY (Midfield). Charlie originally joined Swindon as an apprentice in 1978, turning professional two years later. He earned his chance in the Senior side in 1980 and in 1985/86 he was their leading scorer with 18 goals.

BOBBY BARNES (Midfield). Bobby learned his game with West ham and he made around 50 first-team appearances for the Hammers prior to his move to Aldershot – following a short loan spell at Scunthorope – in 1986. He moved on to Swindon just over a year later and has earned a reputation for scoring goals from midfield. Last month he scored in successive games against Bournemouth and Brighton.

LEIGH BARNARD (Midfield). Leigh became a professional with Portsmouth, taking his League bow during 1977/78. In 1982 he went on loan to Peterborough and was then fully transferred to Swindon. He later spent a loan spell at Exeter.

DUNCAN SHEARER (Forward). Duncan was signed from Huddersfield for £250,000 in the summer and scored his first goal for his new club against Crystal Palace in the Littlewoods Cup a week ago. He began life as a Chelsea professional, making just two League appearances for the Stamford Bridge club. Huddersfield signed him in 1986 and in 1986/87 and the following season he was their leading scorer with 25 goals and 16.

STEVE WHITE (Forward). Steve quickly earned a reputation as a regular goalscorer after winning his place in the Bristol Rovers' side in 1978, Luton signed him for £175,000 in 1980 and he held his place in their Senior side for just over two years before transferring to Charlton for

£80,000. He returned to Bristol Rovers in 1983, remaining with them until signing for Swindon in 1986. He scored 14 goals last season and was top scorer with three goals prior to last weekend.

PETER COYNE (Forward). Peter got a couple of runs in Manchester United's side but then went non-League with Ashton United. Crewe gave him a League come-back chance in 1977 and he was their leading scorer in his first two seasons. He thought his League career was over when he joined Hyde United in 1981 but three years later he was snapped up by Swindon.

FOCUS ON COLIN CALDERWOOD

Swindon skipper Colin Calderwood was at one time seen solely as a defender but he has moved into midfield this season with considerable effect. He scored in successive games against Bournemouth and Brighton as Swindon ended their poor start with two victories.

He began his professional career with Mansfield Town, making his League debut for the Stags at Crewe in March 1982. An injury to one of the regulars let him in that day but he was back in the Reserves for the remainder of that season.

But, after getting a further chance against Bristol City in November of that year, he held his place in the middle of the back four for the remainder of that season.

In fact, he barely missed a game for a year but, after registering his first goal in an F.A. Cup victory over Doncaster, he was injured and it was three months before he returned to the side.

During 1984/85 consistent Colin missed only five games and at the end of that season he was transferred to Swindon for £27,500.

Colin enjoyed a glorious first season at The County Ground. He played in every game as Swindon registered an all-time record of 102 points when



winning the Championship of the Fourth Division.

"The way we started I didn't think in terms of breaking records, though," recalls Colin. "We lost our first two matches and managed only two wins in our first eight League games. It looked more like a relegation battle at the time."

But things rapidly looked up. Swindon won five games in a row and finished the season with an unbeaten run of 21 games.

Colin was ever-present again the following season when Swindon won further promotion. "It was a bit closer that time," said Colin. "We had to go into the play-offs and then into a replay in the Final before beating Gillingham to earn promotion."

Last season Colin moved into the Second Division for the first time in his career and now he believes he could go all the way up to the First Division with Swindon.



CURRENT and

COMMENT FROM BARCLAY LEAGUE

There has recently been published a press release by a marketing consultancy from London following a research conducted amongst the 92 clubs within The Football League and they have come out with some scathing comments which contains a heading "Marketing survey reveals poor score for soccer clubs."

It is fair to say that some of the findings do not show certain clubs up in a very good light but I wonder how much of the information can be relied upon and furthermore what right have they to make sweeping statements such as "British Football League Clubs will have to improve their marketing skills dramatically if they are to survive the forthcoming Government legislation to introduce a national membership scheme" – what tripe!

They say the most dramatic finding of the survey is that a third of the clubs did not even respond to a letter from a fan asking to join the club.

It appears that this marketing consultancy took it upon themselves to send the same letter out to all clubs which read as follows:

10 Stanton Road, London SW20 8RL

The Secretary
Oxford United Football Club
Manor Ground
Headington
Oxford
OX3 7RS

28th July 1988

Dear Sir

I would be very grateful if you would send me information about your club and its various services. Specifically, I would like to know about the following:

- 1) Can I join your club and, if so, what does it cost for a season ticket?
- 2) In view of the recent publicity about membership schemes, do I now have to be a member and how do I join?
- 3) Do you have any facilities for families? My 8 year old son is a particular fan of yours and I would like to bring him along if you have a family section.
- 4) My son would love to buy some of your products shits, mugs etc - if you have them. Can you send me a catalogue of the products that you sell?

Thank you for your help.

Yours sincerely

Mr. F. A. Bish

We at Oxford United came out of this survey quite well because Roy Grant, our Ticket Office Manager, replied as follows:-

11th August 1988

"Dear Mr. Bish,

Thank you for your letter and I apologise for the delay in replying. I am pleased to send you details of season tickets and matchday admission. All of our season ticket holders become automatically members of our Membership Scheme.

If you do not require a season ticket then you can become a member. This costs £3 and we require four passport photographs, as we do for a season ticket. Further details

about our scheme are enclosed.

With regard to the recent publicity by the Government concerning membership we know very little. Our current Membership Scheme will operate for the coming season, but would well change next season depending on what ideas the Football League and Government attempt to introduce.

At Oxford United we have both Family Terrace and Family Seats where there should always be a large percentage of children. These areas are always ticket only so that the club can ensure that at least one child is included in each application for tickets. Having said this, however, a lot of parents prefer to take their children to the other terraces on the ground — it is really a matter of personal choice.

With reference to your final request about our souvenirs, I have contacted our 'Top Gear' shop which sells an entire range of Oxford United products. They inform me that they are in the process of preparing a new list for the coming season and the old list is dramatically out of date.

I have passed your letter to them and they will send you a new list when available. They do, however, sell a lot more items than listed and it may be worth a visit when you next come to the ground.

I look forward to hearing from you concerning membership, season tickets, etc.

Thank you for your interest.

Yours sincerely,"

My reason for asking how much of the information can be relied upon is based on the quoted "reply receipt in days" shown on the table of performance at the end of the survey which says 25 days elapsed before a reply from Oxford United was received. You will see by the two letters printed above that the letter from fictitious "F.A. BISH" was dated 28th July 1988 and not received in our office until 2nd August 1988 whilst our reply was dated 11th August 1988. More to the point the number of days it awaited reply in our office was in fact nine which throws a completely different light on the efficiency of my staff than that suggested by the survey.

Naturally the consultants would not take into account club staff holidays or even pressure of work. Most Club Secretaries would have been on holiday around this date and we at Oxford United have always tried to take staff holidays within the close season although even that is not entirely possible without two or more staff being away at the same time which is another thing we try to avoid.

Their final statement caps the lot:-

"The Football League Clubs appear to be just paying lip service to the spirit of the Government agreement for membership. They are also missing out on a wealth of revenue — generating opportunities." What rubbish!

APPEAL FOR INFORMATION AND STATISTICS ON OXFORD UNITED BY TWO BROTHERS

Two brothers who are mad Oxford United fans propose writing a book on the history of the club from 1896 and they hope to include a complete record of the period 1949 to date, and of the F.A. Cup matches prior to that.

Andy Howland of Marlow and Roger Howland of Banbury would like team line-ups, scorers and attendances (home or away) for the periof 1949-62. Similarly they would like the

PAST with JIM HUNT (CLUB SECRETARY)

same detail for any F.A. Cup match before 1949. They are especially keen on photographs, cuttings, handbooks or Sports Mails during any of those years.

They would be prepared to pay for postage or collect as convenient and anyone who can help on this score is asked to ring either ANDY on MARLOW 5143 or Roger on BANBURY 50964.

SEAT TICKETS FOR FORTHCOMING IPSWICH TOWN AWAY MATCH

Ipswich Town have informed us that Portman Road seats sold to Oxford United supporters will be restricted to members of our Membership Scheme only.

Any of our supporters travelling to this match and wishing to sit should therefore take their Oxford United membership card.

THE MANOR AND ME (EPISODE FIVE)

The player second from left of those standing in the photograph of our 1953/54 Southern League side reproduced in my last programme notes is my good friend TED CROKER, now long serving Secretary of the Football Association who is due to retire this season. TED actually finished his playing days with Headington United when he broke his leg playing against Oxford City in a cup tie. I cannot remember the exact date of this match but I am sure someone will supply me with this information.

The full set of names to that photograph is CRICHTON, CROKER, ANSELL, CRAIG, J. SMITH: STEEL, YATES, RAMSHAW, SMITH K., BURTON, DUNCAN and it is interesting to recall that in those days to distinguish between amateur players and professionals whenever names were produced the amateurs had their initial before their surname whilst with professionals the reverse happened as will be seen above with J. SMITH being Jimmy Smith the amateur and SMITH K.BEING Ken Smith the professional.

At the end of my last notes I had reached 1960 when we finished runners up in the Southern League and then in 1961 and 1962 we went one better by becoming champions, a perfect springboard for the Football League if only a vacancy occurred. This did in fact happen in 1962 when the luckless Accrington Stanley went to the wall financially and we were elected to the Fourth Division of the Football League for the start of the 1962/63 season.

Our first match in the Football League on Saturday 18th August 1962 was at Barrow and ironically they have since perished as far as Football League football is concerned.

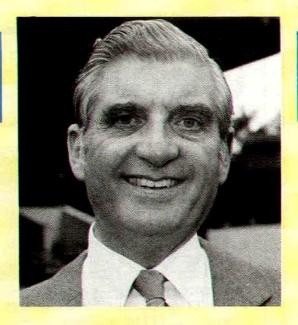
To mark the occasion Barrow presented us with a plaque, a photograph of which is shown below:-

It would be so easy for me at this stage to report simply on the renowned three year cycle following our appointment to the Football League because it so happened that we gained promotion from the Fourth to the Third Division after three years and we then went from the Third to Second Division after a further three years but a lot happened during those six years I want to write about.

In our first season in the Fourth Division (1962/63) we finished 18th of 24, nothing spectacular but enough to have been responsible for an average home gate for that season of 7,600.

Then came the famous 1963/64 season when we had the greatest F.A. Cup run of all time for any Fourth Division side and still to this day it represents the best we have done in this particular competition by reaching the 6th Round.

It all started against FOLKESTONE at The Manor with a

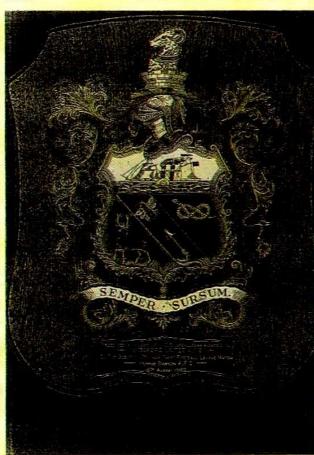


2-0 victory in front of a 7,294 crowd and this was followed with a 2-1 home win over Kettering Town which attracted no fewer than 10,518 paying customers.

We continued to have the luck of home draws (usually so vital to any Cup run) when first we accounted for Chesterfield 1-0 (9,379 crowd) before we produced our first hiccup with a 2-2 draw against Brentford and a 15,517 crowd.

If that size of crowd was remarkable for The Manor in those days what about the replay at Brentford when 26,000 watched United score a brilliant 2-1 away win.

My next programme notes will continue with the 1963/64 Cup run and the ever memorable Blackburn Rovers and Preston North End matches. This really was exciting stuff in the then short history of Oxford United as a Football League club.





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CHIPS WITH EVERYTHING

The Club have now undertaken to do its own Stadium catering. The intention being to provide a wider range of products and an improved quality of food.

All the bars have been newly equipped and work is ongoing to improve access to both London Rd. and Beech Rd. refreshment areas.

In order to provide fresh food of high quality we have shopped around for larger burgers, fresh rolls delivered on matchdays, jumbo sausages, freshly made ham and cheese rolls.

We are still looking for the best pies which will be freshly cooked on matchdays in our Supporters Club kitchen before being transferred into the bars.

With all this we are now offering to Beech Rd. and London Rd. areas, CHIPS WITH EVERYTHING. We will not be selling chips on their own but with pies, rolls, burgers and sausages.

Any comments and suggestions on further ways to improve the facility will be welcome.

The list below is subject to alterations and some special offers will be made from time to time.

Come on down and try our tasty favre.

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| FRUIT DRINK30p |
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| JUMBO SAUSAGE80p |
| 41b BURGER£1.00 |
| CHEESE BURGER£1.25 |
| CHICKEN CURRY£1.00 |
| CHILLICON CARNE£1.00 |
| |
| 50p |
| BISCUITS PKT15p |
| POPCORN10p |
| CHEWBY BAR10p |
| POLOS10p |
| |

We've Met Before



DAVID SLOAN is congratulated by his team mates after scoring for United in the League Cup win over Swindon on 24.9.69.

OXFORD UNITED SWINDON TOWN

To say that Swindon Town hold the upper hand over Oxford United in derby game results is no understatement. In the thirty games between these two local rivals Swindon have won eleven games and Oxford only four with fifteen draws. Indeed it would be no surprise if today's game finishes in a draw as ten of the 14 League games at The Manor have ended in draws (six of them goalless).

Oxford have only two League wins to date at The Manor – a 1-0 win in 1972 when Nigel Cassidy scored the winner and the biggest win by either side in April 1982 when United won 5-0. This was the last League meeting at Oxford and came in the season Swindon were relegated to Division Four. United's goals that evening came from David Fogg, Malcolm Shotton, George Lawrence, Peter Foley and Andy Thomas.

United's first win over Swindon was in front of the biggest attendance at The Manor between the two sides. It come in League Cup 3rd Round tie in September 1969, Swindon came here as holders of the Cup having beaten Arsenal at Wembley the season before but a solitary goal by David Sloan gave Oxford victory in front of a crowd of 18,193.

OXFORD UNITED: Barron, Lucas, Shuker, Smithson, Kyle, Clarke, Sloan, Atkinson G., Skeen, Jones, Atkinson R.

SWINDON TOWN: Downsborough, Thomas, Trollope, Butler, Burrows, Harland, Smith (Penman), Horsfield, Smart, Noble, Rogers.

FACTS AND FIGURES

| Date | Comp | Venue | Attend | Res | F-A | Scorers |
|----------|-------|-------|--------|-----|-----|--|
| 21.8.65 | Div 3 | A | 20,409 | D | 0-0 | |
| 29.1.66 | Div 3 | H | 16,074 | L | 0-3 | - |
| 10.12.66 | Div 3 | H | 10,037 | D | 0-0 | es: |
| 6.5.67 | Div 3 | A | 13,981 | L | 0-3 | = |
| 12.4.68 | Div 3 | H | 17,836 | D | 0-0 | - |
| 16.4.68 | Div 3 | A | 16,418 | D | 1-1 | G. Atkinson |
| 13.9.69 | Div 2 | A | 21,903 | D | 0-0 | |
| 24.9.69 | LC | H | 18,193 | W | 1-0 | Sloan |
| 13,12,69 | Div 2 | H | 11,930 | D | 0-0 | - |
| 21,11,70 | Div 2 | H | 15,369 | D | 0-0 | |
| 20.2.71 | Div 2 | A | 17,744 | L | 0-3 | - |
| 6.11.71 | Div 2 | H | 12,382 | D | 1-1 | C. Clerke |
| 26.2.72 | Div 2 | A | 14,743 | L | 0-4 | |
| 16,12,72 | Div 2 | H | 9,159 | B. | 1-0 | Cassidy |
| 24.2.73 | Div 2 | A | 11,712 | 1 | 3-1 | Roberts, Cassidy, Curran |
| 20.10.73 | Div 2 | A | 7,537 | L | 0-1 | Section of the sectio |
| 17.3.74 | Div 2 | H | 9,554 | D | 1-1 | Curran |
| 27.12.76 | Div 3 | A | 13,730 | L | 0-1 | |
| 8.4.77 | Div 3 | H | 9,106 | D | 0-0 | - |
| 26.12.77 | Div 3 | H | 9,083 | D | 3-3 | Foley 2, Stott |
| 27.3.78 | Div 3 | A | 9,754 | L | 2-3 | Seacole, Foley |
| 16.4.79 | Div 3 | H | 9,408 | L | 0-1 | Same and the same |
| 2.5.79 | Div 3 | A | 9,213 | L | 0-2 | 2 |
| 6.2.80 | Div 3 | H | 7,865 | D | 2-2 | Taylor, Brock |
| 7.4.80 | Div 3 | Λ | 10,572 | D | 1-1 | Foley |
| 16.9.80 | Div 3 | Λ | 7,972 | A | 0-1 | |
| 1.10.80 | Div 3 | H | 6,333 | D | 0-0 | - |
| 7.4.82 | Div 3 | H | 7,557 | W | 5-0 | Fogg, Shotton, Lawrence, |
| | | | | | | Foley, Thomas |
| 4.5.82 | Div 3 | A | 8,126 | I. | 2-3 | Fogg, Jeffrey |
| 22.2.84 | AMC | H | 4,744 | L | 1-3 | Beilie o.g. |
| | | | | | | |



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| Date | Opponents | Venue | Res |
|---------|-------------------------------|-------|-----|
| Aug. 27 | Leeds United | Λ | 1-1 |
| 29 | Hull City | н | 1-0 |
| Sept. 3 | Brighton & Hove Albion | Н | 3-2 |
| 10 | Chelsea | A | 1-1 |
| 17 | Leicester City | н | 1-1 |
| 20 | Oldham Athletic | A | 0-3 |
| 24 | AFC Bournemouth | A | 1-2 |
| 28 | Bristol City (LCC2, 1st Leg) | н | 2-4 |
| Oct. 1 | Shrewsbury Town | н | 4-1 |
| 5 | Swindon Town | н | |
| 8 | Portsmouth | A | |
| 11 | Bristol City (LCC2, 2nd Leg) | Λ | |
| 15 | Ipswich Town | A | |
| 22 | Blackburn Rovers | н | _ |
| 25 | Crystal Palace | Λ | |
| 29 | Bradford City | H | |
| Nov. 2 | Sunderland (or L.C.C. 3) | н | |
| 5 | West Bromwich Albion | A | |
| 12 | Birmingham City | H | _ |
| 19 | Plymouth Argyle | Н | _ |
| 26 | Manchester City | | |
| 30 | L.C.C. 4 | Α | |
| | Barnsley | ** | |
| Dec. 3 | | н | |
| 26 | Watford | A | |
| 31 | Walsall | A | |
| | Stoke City | A | |
| Jan. 2 | Chelsea | H | |
| - | (F.A. Cup 3) | | |
| 14 | Sunderland | A | |
| 18 | (L.C.C. 5) | | |
| 21 | Leeds United | Н | |
| 28 | (F.A. Cup 4) | | |
| Feb. 5 | Swindon Town | A | |
| 11 | Portsmouth | Н | |
| 15 | (L.C.C. Semi-Final) | | |
| 18 | Blackburn Rovers (F.A. Cup 5) | A | |
| 22 | (L.C.C. Semi-Final) | | |
| 25 | Ipswich Town | Н | |
| Mar. 1 | Crystal Palace | Н | |
| 4 | Birmingham City | A | |
| - 11 | West Bromwich Albion | Н | |
| 15 | Bradford City | A | |
| 18 | Oldham Athletic (F.A. Cup 6) | H | |
| 25 | Brighton & Hove Albion | A | |
| 27 | Walsall | Н | |
| Apr. 1 | Leicester City | A | |
| 4 | Hull City | Α | |
| 8 | Stoke City (L.C.C. Final) | Н | |
| 15 | Shrewsbury Town (F.A. Cup 7) | A | |
| 22 | AFC Bournemouth | H | |
| 29 | Manchester City | H | |
| May 1 | Barnsley | A | |
| | Plymouth Argyle | A | |

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*Denotes T.B. Confirmed

Blackburn Rovers Ipswich Town Crystal Palace W.B.A.Oldham Athletic AFC Bournemouth

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| | P | W | D | L | F | A | W | D | L | F | A | Pas | |
| Ipswich | 7 | 2 | 1 | 0 | 6 | 3 | 3 | 1 | 0 | 9 | 3 | 17 | |
| Blackburn | 7 | 3 | 1 | 0 | 6 | 1 | 3 | 0 | 1 | 6 | 3 | 16 | |
| Watford | 8 | 3 | 0 | 1 | 8 | 3 | 2 | 1 | 1 | 7 | 5 | 16 | |
| Bradford | 8 | 3 | 1 | 0 | 5 | 1 | 1 | 2 | 1 | 4 | 4 | 15 | |
| Manchester City | 8 | 2 | 1 | 1 | 6 | 7 | 2 | 1 | 1 | 6 | 4 | 14 | |
| Portsmouth | 8 | 2 | 1 | 1 | 9 | 4 | 1 | 2 | 1 | 6 | 6 | 12 | |
| Swindon | 7 | 2 | 1 | 0 | 7 | 2 | 1 | 2 | 1 | 5 | 6 | 12 | |
| OXFORD UNITED | 8 | 3 | 1 | 0 | 9 | 4 | 0 | 2 | 2 | 3 | 7 | 12 | |
| Oldham | 8 | 2 | 2 | 0 | 10 | 3 | 1 | 0 | 3 | 7 | 9 | 11 | |
| AFC Bournemouth | 7 | 2 | 1 | 0 | 3 | 1 | 1 | 1 | 2 | 5 | 7 | 11 | |
| West Bromwich | 8 | 1 | 1 | 2 | 4 | 4 | 1 | 3 | 0 | 4 | 3 | 10 | |
| Barnsley | 8 | 1 | 2 | 1 | 4 | 4 | 1 | 2 | 1 | 6 | 6 | 10 | |
| Chelsea | 8 | 1 | 1 | 2 | 5 | 7 | - 1 | 2 | 1 | 4 | 3 | 9 | |
| Hull | 8 | 1 | 2 | 1 | 2 | 3 | 1 | 1 | 2 | 5 | 6 | 9 | |
| Leicester | 8 | 1 | 2 | 1 | 4 | 4 | 1 | 1 | 2 | 5 | 8 | 9 | |
| Stoke | 8 | 1 | 2 | 1 | 5 | 5 | 1 | 1 | 2 | 2 | 6 | 9 | |
| Walsall | 7 | 1 | 2 | 1 | 8 | 4 | 0 | 3 | 0 | 2 | 2 | 8 | |
| Crystal Palace | 7 | 1 | 2 | 1 | 6 | 5 | 0 | 3 | 0 | 2 | 2 | - 8 | |
| Pivmouth | 7. | . 2 | 1 | 0 | 7 | 1 | 0 | 1 | 3 | 3 | 10 | 8 | |
| Sunderland | 7 | 1 | 3 | 0 | 5 | 4 | 0 | İ | 2 | 2 | 5 | 7 | |
| Leeds | 7 | 1 | 2 | 1 | 4 | 4 | 0 | -1 | 2 | 1 | 6 | 6 | |
| Brighton | 7 | 1 | 0 | 3 | 4 | 7 | 0 | 0 | 3 | 3 | 8 | 3 | |
| Shrewsbury | 7 | 0 | 2 | 2 | 3 | 8 | 0 | 1 | 2 | 2 | 6 | 3 | |
| Birmingham | 7 | 1 | 0 | 2 | 8 | 10 | 0 | 0 | 4 | 0 | 13 | 3 | |
| | | | | | | | | | | | | | |

FIRST TEAM STATISTICS

| | PEAR | | | | Vacanti Salara | GOA | | - |
|---------|--------------|------|-----|---------------------|----------------|-----|-----|-----|
| Barclay | | | | | Barclays | | | |
| League | Cup | Cup | Cup | | League | Cup | Cup | Cup |
| 8 | 1 | - | - | David Bardsley | - | - | - | = |
| 8 | 1 | - | - | Martin Foyle | 2 | - | - | - |
| 8 | 1 | - | _ | Colin Greenall | 1 | - | - | - |
| 7 | 1 | - | - | Philip Heath | i | - | - | - |
| 7 | 1 | - | - | Richard Hill | 12 | - | - | - |
| 7 | 1 | .=. | - | Peter Hucker | 100 | - | - | - |
| 1 | ==2 | - | - | Alan Judge | - 12 | 123 | - | |
| 7 | - | - | = | Mickey Lewis | - | - | - 1 | 100 |
| 1(1) | - | 2- | - | David Leworthy | 1 | - | - | E |
| 7(1) | 1 | - | - | Robbie Mustoe | 2 | - | - | - |
| 7 | - | - | - | Jimmy Phillips | 1 | - | - | - |
| 2(1) | 1 | - | - | Les Phillips | - | - | - | _ |
| 2(3) | (1) | - | - | Jon Purdie | _ | _ | - | 345 |
| 3(2) | 1 | - | - | Peter Rhoades-Brown | - | - | - | - |
| 6 | 1 | - | - | Dean Saunders | 3 | 2 | - | - |
| 5(2) | <u>110</u> 0 | - | - | Gary Shelton | 1 | - | - | .= |
| 1 | 1 | - | - | Garry Smart | - | - | | 11- |
| 1 | 20 | 0.00 | | Gary Briggs | _ | _ | 127 | = |

DIVISION TWO LEAGUE ATTENDANCES

| | Average | Best | |
|----------------------|---------|--------|------------------------|
| Leeds United | 21,822 | 26,080 | v Chelsea |
| Manchester City | 18,577 | 22,594 | v Oldham Athletic |
| Sunderland | 15,811 | 17,998 | v Bournemouth |
| Ipswich Town | 13,501 | 14,644 | v Watford |
| Watford | 12,331 | 12,656 | v Birmingham City |
| Portsmouth | 12,212 | 15,263 | v Leeds United |
| Crystal Palace | 11,657 | 17,490 | v Chelsea |
| Bradford City | 11,336 | 12,325 | v Oldham Athletic |
| Leicester City | 10,993 | 13,082 | v West Bromwich Albion |
| West Bromwich Albion | 10,579 | 13,977 | v Walsall |
| Swindon Town | 8,694 | 11,443 | v Portsmouth |
| Brighton & Hove | 8,611 | 10,190 | v Bradford City |
| Blackburn Rovers | 8,422 | 10,082 | v Oldham Athletic |
| Chelsea | 8,389 | 8,858 | v Manchester City |
| Plymouth Argyle | 8,188 | 8,539 | v West Bromwich Albion |
| Stoke City | 8,096 | 8,639 | v Ipswich Town |
| Hull City | 7,996 | 11,653 | v Manchester City |
| Bournemouth | 7,739 | 8,763 | v Chelsea |
| Birmingham City | 7,402 | 7,932 | v Leicester City |
| Walsall | 7,319 | 8,780 | v Birmingham City |
| Barnsley | 6,989 | 9,300 | v Manchester City |
| Oxford United | 6,129 | 6,610 | v Leicester City |
| Oldham Athletic | 6,083 | 6,551 | v Barnsley |
| Shrewsbury Town | 4,901 | 5,851 | v West Bromwich Albion |



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OXFORD ROLL CALL

Part 6 in a new series in which we shall be featuring players who have played an important part in the development of the club in A-Z form.

DEREK CLARKE

Derek was a forward who got his chance in League football with Walsall in 1967/68. At the end of that season he was transferred to Wolves but he got only occasional outings in their senior side. Derek's transfer to Oxford in October 1970 helped to get his career underway. Though not a prolific scorer, Derek scored consistently and in 1974/75 he was our leading scorer with nine League and Cup goals. Orient signed him in 1976 and he spent a couple of seasons with them — plus a brief loan spell at Carlisle — before retiring from the League scene. League record: Walsall 6 aps., 2 gls.; Wolves 2(3) aps.; Oxford 172(7) aps.. 35 gls.; Orient 30(6) aps., 6 gls.; Carlisle (loan) — (1) ap.

HUGH CURRAN

Hugh was a Scotland international forward who had two spells here at The Manor. He started as a Manchester United Junior but did not play in their first-team. He returned home to join Third Lanark,



making his Scottish League debut during 1962/63. He was transferred to Millwall at the end of that season, leading their scoring list in his first season. Hugh helped the Lions rise from the Fourth to the Second Division in successive seasons and in January

1966 he moved on to Norwich. After topping their goals list for two successive seasons, Hugh joined Wolves in 1969. Whilst at Molineux he was capped five times by Scotland and it was in September 1972 that he first arrived at The Manor. Hugh hit a hattrick in one of his early games, against Sunderland, and finished the season top scorer with 17 goals. He was best marksman again the following term with 14 but in September 1974 he left for Bolton where he duly topped their scoring list. Hugh returned to Oxford in 1977 and remained with the club for two seasons.

League record: Manchester Utd. nil aps.; Third Lanark 9 aps., 4 gls.; Millwall 58 aps., 27 gls.; Norwich 112 aps., 46 gls.; Wolves 77(5) aps., 40 gls.; Oxford 69(1) aps., 26 gls.; Bolton 40(7) aps., 13 gls.; Oxford 30(2) aps., 11 gls.

GEOFF DENIAL

Wing-half Geoff made his League debut for Sheffield United in 1952/53 and we were a Southern League club when he joined us in the mid-fifties. He remained with us until we gained election to the Football League and made a few first-team appearances during our debut season. League record: Sheffield United 10 aps.; Oxford 6 aps.

JOHN DOYLE

John was born in Oxford and he served his apprenticeship here at The Manor. A defender, he made his League debut during the 1977/78 season and for some while he was an occasional first-teamer. But he won a regular place in 1981/82 and at the end of that season he moved on to Torquay. League record: Oxford 66 aps.; Torquay 40(1) aps., 3 gls.

JOHN DREYER

Full-back John developed in the Junior teams at The Manor but he made his League debut as a Torquay player whilst on loan to that club in

1985/86. Later that season he also played on loan with Fulham. He won his place in the Oxford side in 1986/87 and he remained in the side until his transfer this summer to Luton for £140,000.

League record: Torquay (loan) 5 aps.; Fulham (loan) 12 aps.; Oxford 57(3) aps., 2 gls.



BRIAN DRYSDALE

Brian joined Oxford towards the end of his very successful playing career. A left-back, he started with Lincoln City but it was after he had signed for Hartlepool in 1965 that he began to enjoy regular League football. In 1969 he moved on to Bristol City and he remained a member of their first-team for seven seasons. Following a loan spell with Reading, Brian signed for Oxford in July 1977. League record: Lincoln 21 aps.; Hartlepool 169(1) aps., 2 gls.; Bristol City 280(2) aps., 3 gls.;

Reading (loan) 16 aps.; Oxford 15 aps.

PROGRAMME REVIEW

Oxford Supporter Phil Malcolm looks at . . .

OXFORD UNITED

V SWINDON TOWN Games From The Past

Tonight's game is probably the most eagerly anticipated of all this season's Second Division fixtures at The Manor as once again we renew local rivalries with Swindon Town. Although this is the first competitive game excluding Associate Members Cup, between the clubs since May 1982, between then and 1965 we met twenty eight times in the League and once in the Football League Cup. By examining a small selection it is interesting to see how the match programmes varied during this period.

The very first League meeting took place at the County Ground on 21st August 1965, the opening day of the season, when an excellent crowd of 20,596 saw a disapponting goalless draw between a Swindon team just relegated from Division 2 and an Oxford side newly

promoted from Division 4.

In these days of magazine style programmes it seems strange to look back at Swindon's "ultra small" pocket sized issue of 1965. Measuring barely 4" × 5" this type of programme was popular amongst a number of clubs at that time including Reading, Ipswich Town, Plymouth Argyle and Sunderland. Printed in red and white the cover features the club emblem, a robin, and the official club crest with "Swindon Town Football Club" printed in bold black letters. Rather annoyingly though the match details do not appear on the cover.

Priced at 6d. (2½p in today's currency) the issue contains thirty-four black and white pages, about two-thirds of which are adverts. The features include 'Club Notes'; 'Supporters Club Notes'; an introduction to the visiting team; first team and reserve fixtures; season ticket and advance booking information; and a half time scoreboard. The team line-ups appear in the centre pages surrounded by adverts.

In those pre-inflationary days we are informed that you could watch a game from a seat at the County Ground for between 6/- (30p) and 8/6 (42p) whilst season tickets were available at £4 to stand, with seats costing between £5.10.0. (£5.50) and £9.10.0. (£9.50) — roughly what you might pay for a single match today.

For those who enjoy a piece of motoring nostalgia a nearby advert for Ford Cars extols the virtues of Ford Anglias and Zephyr 4's - de-luxe

models of course!

Moving on to 24th September 1969 we come to the only major cup tie played between the teams, a Football League Cup 3rd Round tie at the Manor in which United, who were finding life in Division 2 something of a struggle, caused a minor surprise by beating the Robins 1-0. Swindon, of course, were the holders of the trophy, having had a marvellous season in 1968/69 by winning promotion from Division 3 and also defeating Arsenal 3-1 in the League Cup Final at Wembley.

For the match at The Manor, Oxford issued their normal twenty eight page 5"×8" sized programme costing 1/- (5p) although, unlike the majority of their League issues that season, it did not contain the 'Football League Review', a popular supplement inserted in many

programmes in those days.

The front cover of United's issue is printed in the club's gold and black colours and features a black and white aerial photograph of the university area around Oxford's High Street which lends a touch of individuality to the programme. Apart from the first seven matches this was the standard cover design for the season.

The main body of the programme is printed entirely in black and white with several interesting articles and action photographs from the recent Division Two League match between the club at the County Ground.

Apart from the usual items of club news there are one or two more general features with special emphasis on the Football League Cup competition. The results and fixtures page is not as comprehensive as those of modern programmes but other statistical items managed to uncover some rather obscure facts such as the number of goals scored and conceded by United at each end of the ground so far that season and the total number of corner kicks for and against. There is also a list of all League Cup ties played by both United and Swindon over the years.

The coverage of the visiting team is quite good with almost four pages devoted to the history of Swindon Town and pen pictures of their players. There are special features on star player Don Rogers and Manager Fred Ford (who later did some fine work as part of United's coaching staff before his untimely death).

The teams appear on the back page but although the christian names

and surnames of the Oxford players are included only the surnames of the Swindon players appear – which seems a bit unfriendly. Nevertheless, Town supporters will always remember the contributions made by players like Peter Downsborough, John Trollope, Stan Harland, Roger Smart and Don Rogers in what was surely the most auspicious period in the club's history. However, United fans also have fond memories of Jim Barron, John Shuker, Graham and Ron Atkinson, Ken Skeen (who had previously played for Swindon) and of course, David Sloan whose marvellous headed goal that night secured an unlikely victory for Oxford.

Oxford supporters were confident of a rare win against the old enemy when at half time during the Third Division game at The Manor on Boxing Day 1977 United led 3-0. However, it was not to be as Swindon staged a remarkable comeback in the second half to draw

3-3.

Many collectors of Oxford Programmes would say that the newspaper style productions issued by United at this time were the least popular publications ever attempted by the club. Beginning in 1975/76 season, 'Sportscene' as it was then known was more of a local sports paper than a football programme. By 1977/78 this tabloid sized newspaper had become rather more like a conventional programme in content but was still printed on newspaper and was somewhat unwieldy even though its size had been reduced to 8"×11".

Compared with some of today's flamboyant issues the United programme of 1977 is unpretentious, conservative and aimed almost exclusively at a "local market". Costing 15p the general layout is not unattractive and indeed reflects an individual club identity. On the cover the club's name and match details appear with a touch of gold and blue colouring although the rest of the programme is printed entirely in black and white.

As there are only sixteen pages the contents are restricted to articles of Oxford United club news, rather than more general footballing topics, with features by Manager, Mick Brown and two people still heavily involved with the club today, Secretary, Jim Hunt and Gary Whiting, the Supporters Club Secretary.

United's previous home match (against Shrewsbury Town) had appeared on BBC TV's 'Match of the Day' and Jim Hunt's article describes the arrangements which needed to be made behind the scenes to accommodate the TV personnel and their equipment.

The rest of the programme contains a statistics page; a profile of United player Jason Seacole; Commercial News and one or two action photographs as well as a rather disappointing review of the visiting club.

Again the teams appear on the back page with John Trollope, Chris Kamara, Ray McHale, Trevor Anderson and present day Oxford Youth Coach David Moss in the Swindon line-up against a United team containing a blend of youth — with Andy Kingston, Hugh McGrogan, Les Taylor and Peter Foley — and experience in the form of John Milkins, Colin Clarke and Hugh Curran.

The last competitive meeting between Swindon and Oxford took place at the County Ground on Tuesday, 4th May 1982 - a controversial Third Division game which Swindon won 3-2. Unfortunately this was not enough to save them from eventual relegation whilst at the other end of the table United were destined to narrowly miss out on promotion by finishing fifth.

In the early 1980's the larger sized programmes used by many clubs today were beginning to appear and for the game against United, the Swindon issue measured 6"×9" and contained sixteen pages plus an eight page insert previewing the forthcoming 1982 World Cup Finals

in Spain

The front cover is laid out in red and white and contains a black and white action photograph. Whilst the club's name and badge are prominently displayed, as is the date of the match and the opposition, it does not say whether it is a League or Cup match and the year is omitted from the date.

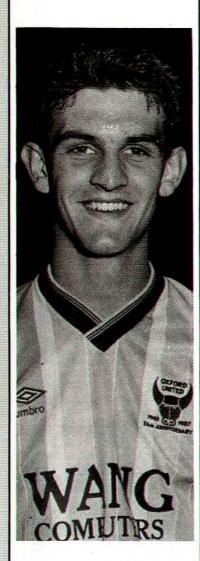
Priced at 35p the contents are rather sparse with articles by the Manager and Chairman, two pages of statistics, one or two black and white action photographs and pen pictures of the Oxford players. The most interesting feature is probably 'Town Through Time' which discusses the modern trend of clubs using more and more teenagers in their League teams whereas fewer players seem to continue in top grade football beyond the age of about thirty-two. In contrast, before the war it was rare for players to make their League debuts before the age of about twenty-one, however, they tended to retire later – an average at about thirty-six.

The teams once again appear on the back cover with the Swindon line-up containing Jimmy Allan, Charlie Henry, Russell Lewis, Paul Rideout and Andy Rowland while United included 'recent signing' Trevor Hebberd, defenders Gary Briggs and Malcolm Shotton as well as those ever popular characters Roy Burton, David Fogg and George

Lawrence.

IN RESERVE and YOUTH

YOUTH PROFILE



Name: Jason Howell.

Age: 17.

Height: 6'1½".
Weight: 12 st.

Home Town: Little Chalfont, Bucks.

Position: Centre Half.

Time with Oxford: Second Year

YTS.

OVENDEN PAPERS FOOTBALL COMBINATION

| Aug. | 31 | Crystal Palace | н | Res. 3-1 | Att. 304 |
|-------|----|---------------------|---|-------------|-------------|
| Sept. | 3 | Reading | A | 5-3 | _ |
| | | Watford | H | 0-2 | 427 |
| | 14 | Tottenham Hotspur | H | | 501 |
| | | Norwich City | A | 1-5 | 694 |
| | | Luton Town | A | 1-7 | - |
| Oct. | 8 | West Ham United | A | | |
| | 12 | Swiedon | H | | |
| | 15 | Arsenal | A | | |
| | 19 | Portsmouth | H | | |
| | 22 | Watford | A | | |
| | 26 | Brighton & Hove | | | |
| | | Albion | H | | |
| Nov. | 1 | Charlton Athletic | A | | |
| | 9 | Wimbledon | H | | |
| | 15 | Fulham | A | | |
| | 23 | Ipswich Town | H | | |
| | 30 | Luton Town | H | | |
| Dec. | | Miliwall | Α | | |
| | 8 | Queens Park Rangers | H | | |
| | 14 | Chelsea | H | | |
| | 20 | Portsmouth | A | | |
| Jan. | | Chariton Athletic | H | | |
| | | Queens Park Rangers | A | | |
| | 21 | Tottenham Hotspur | A | | |
| Feb | | Southampton | H | | |
| | | Reading | H | | |
| | | Southampton | A | | |
| | 22 | Norwich City | H | | |
| Mar. | | Crystal Palace | A | | |
| | | West Ham United | H | | |
| | | Arsenal | H | | |
| | 29 | Brighton & Hove | | | |
| | - | Albion | A | | |
| Apr | | Wimbledon | A | | |
| | | Swindon Town | A | | |
| | | Fulham | H | | |
| | | Ipswich Town | A | | |
| May | | Millwall | H | | |
| | 16 | Chelsea | A | | |

Home matches take place at the Manor Ground Kick Off 7.30 p.m.

OVENDEN PAPERS COMBINATION

Leading Appearances: David Fogg, David Lewerthy 6, Jason Howell 5(I), Josy Beauchamp 4(I), Paul Ree 4, Graham Waters 4, Paul Byrne 4, Paul Evans 4, Matthew McDonnell 3(I), Eddie Denton 3, Jon Purdie 3, Peter Rhoades-Brown 3.

Scorers: Leworthy 3, McDonnell 3, Benuchamp, Purdie, Rhoades Brown and Nogan I each.

YOUTH TEAM

Leading Appearances: Jon Muttock 6(1), Josy Beauchamp S, Jason Howell S, Matthew McDonnell S, Jason Sorrell S, Darren Jackson S, Scott Horison S, Liam Didcock S, Jamie Stranks 4(1), Grotham Water 4(1), Mark Hewitson 4, Paul Evans 3(1), Justin Bossley 3, Paul Byrne 3.

Scorers: Muttock 3, Beauchamp 2, Stranks 2, McDonnell, Hemitson, Evans and Byrne I each.

OVENDEN PAPERS COMBINATION

| Up to and | E HAC | 2011 | 200 | .7.0 | 5 | | |
|---|-------|------|-----|------|----|----|------|
| | P | W | D | L | F | A | Pts. |
| Arsenal | 7 | 6 | - 1 | 0 | 20 | 7 | 13 |
| Tottenham Hotspur | 6 | 5 | - 1 | 0 | 10 | 4 | - 11 |
| Chelsea | 5 | 5 | 0 | -1 | 9 | 3 | 8 |
| Chelsea Norwich City | 6 | 3 | - 1 | 2 | 17 | 11 | 7 |
| Brighton & Hove Albion | 5 | 3 | - 1 | 1 | 11 | 6 | 7 |
| Brighton & Hove Albion Luton Town | 5 | 3 2 | 2 | - 1 | 15 | 9 | 6 |
| Warford | . 6 | 2 | 2 | 2 | 10 | 9 | 6 |
| Fulham | 6 | 3 | 0 | 3 | 8 | 8 | 6 |
| West Ham United | 7 | 2 | 2 | 3 | 10 | 12 | 6 |
| Southampton Swindon Town | 5 | 2 | - 1 | 2 | 7 | 7 | 5 |
| Swindon Town | 5 | 2 | i | 2 | 7 | 10 | - 5 |
| Millwall | 4 | 2 | 0 | 2 | 6 | 5 | 4 |
| Portemouth | 4 | 2 | 0 | 2 | 8 | 7 | 4 |
| Crystal Palace | 4 5 | 2 | 0 | 3 | 8 | 10 | 4 |
| Inswich Town | 5 | 1 | - 2 | 2 | 8 | 13 | 4 |
| OXFORD UNITED | 6 | ż | 13 | 4 | 11 | 20 | 4 |
| Crystal Palace Ipswich Town OXFORD UNITED Wimbledon | - 4 | ī | - 1 | 2 | 7 | 9 | 3 |
| Reading | 6 | - i | 0 | 5 | 7 | 16 | - 2 |
| Charlton Athletic | 5 | o | 1 | 4 | 7 | 11 | - 1 |
| Queens Park Rangers | 4 | ŏ | ô | 4 | 1 | 10 | ó |

SOUTH EAST COUNTIES LEAGUE DIVISION TWO

| 1988 | | | | F-A |
|-------|---------|--|---|-----|
| Ang. | 27 (S) | Bristol Rovers | A | 2-1 |
| | 30 (TU | BRISTOL CITY | H | 2-0 |
| Sept. | 3 (S) | SWINDON TOWN | H | 1-2 |
| | 6 (TU | SOUTHAMPTON | H | 1-1 |
| | 12 (M) | BRISTOL CITY SJFL Ist Rad | H | 2-3 |
| | 17 (S) | LUTON TOWN L.Cup 1st Rad | H | 1-3 |
| | 24 (S) | READING | H | 3-2 |
| Oct. | | | A | |
| | | Brentford | A | |
| | | LUTON TOWN | H | |
| | 22 (5) | Tottenham Hotspur | A | |
| Nov. | 5 (5) | WIMBLEDON | H | |
| | 12 (5) | Northampton Town | A | |
| | 19 (5) | Northampton Town BRIGHTON & HOVE ALBION | H | |
| | 26 (S) | Colchester United | A | |
| Dec. | 3 (S) | BOURNEMOUTH | H | |
| | 10 (5) | BRISTOL ROVERS | H | |
| | 31 (S) | Bristol City | A | |
| 1989 | | | | |
| Jan. | 7 (S) | Swindon Town | A | |
| | 14 (S) | Southampton | A | |
| | 28 (S) | Reading | A | |
| Feb. | 4 (5) | CRYSTAL PALACE | H | |
| | 11 (S) | BRENTFORD Luton Town | H | |
| | 18 (5) | Luton Town | A | |
| | | TOTTENHAM HOTSPUR | H | |
| Mar. | 4 (S) | Wimbledon | A | |
| | 11 (5) | NORTHAMPTON TOWN | H | |
| | 18 (5) | Brighton & Hove Albion | A | |
| | 25 (\$) | COLCHESTER UNITED | H | |
| 1400 | 4 15 | Bournemouth | A | |

South East Counties League Division Two Up to & including 30.9.88

| | 1156 | | 36.0 | 100 | 10000 | | |
|------------------------|------|---|------|-----|-------|----|-----|
| | P | W | D | L | GF | GA | Pus |
| Luton Town | 6 | 5 | 1 | 0 | 23 | 8 | 11 |
| Swindon Town | 5 | 4 | 1 | 0 | 13 | 8 | 9 |
| Colchester United | 6 | 3 | 2 | 1 | 8 | 4 | 8 |
| Wimbledon | 5 | 3 | | | 17 | 9 | 7 |
| OXFORD UNITED | 5 | 3 | 1 | 1 | 9 | 6 | 7 |
| Crystal Palace | 6 | 3 | 1 | 2 | 10 | 8 | 7 |
| Southampton | 5 | 2 | 2 | 1 | 11 | 7 | 6 |
| Bournemouth | 6 | | | 3 | 10 | 9 | 6 |
| Bristol City | 6 | 2 | 2 | 2 | 6 | 6 | 6 |
| Brentford | 5 | 2 | 1 | 2 | 10 | 8 | 5 |
| Brighton & Hove Albion | 6 | 2 | 1 | 3 | 9 | 9 | 5 |
| Northampton Town | 5 | 0 | 2 | 3 | 4 | 12 | 2 |
| Reading | 6 | 1 | 0 | 5 | 11 | 21 | 2 |
| Tottenham Hotspur | 6 | 1 | 0 | 5 | 5 | 20 | 2 |
| Bristol Rovers | 6 | 0 | 1 | 5 | 5 | 16 | 1 |
| | | | | | | | |

REARRANGED GAME

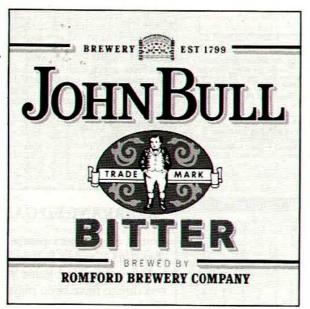
Would Supporters please note that the Ovenden Papers Football Combination game which was due to have been played on Wednesday 28th September has now been rearranged for Thursday, 8th December, 1988. Kick off 7.30pm.

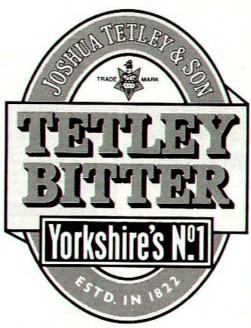
TONIGHT'S MATCH SPONSOR

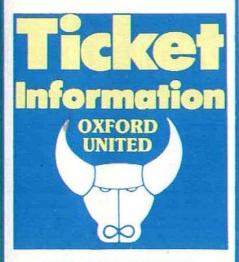












THE MEMBERSHIP SCHEME

Another common question on matchday is 'why must my young son have to pay full price to stand in the London Road Terrace?

Answer: Oxford United along with most other League clubs are pleased to offer reduced prices to its Juniors when they become members.

Once a membership card is obtained not only can the Junior obtain half price entry at London Road but is also permitted to stand (or buy scats) on the Members Areas at Beech Road and Osler Road.

The necessity for Juniors to obtain a Membership Card was to erase the practice of those over 16 masquerading as a Junior.

INSTALMENTS

Would supporters who have still not paid the second instalment on their season ticket please note that their season ticket card will not be valid after tonight's game. To ensure that your card remains valid for the next game please remit the instalment to the ticket office in the next few days.

This instalment was due by 1st October, the final instalment is due by 1st December.

FORTHCOMING AWAY MATCHES

We expect to have a number of seats available soon for the games at Portsmouth (8.10.88) and Ipswich Town (15.10.88), seats for the game at Bristol City are on sale now.

BRISTOL CITY

Seat tickets are on sale now for the Littlewoods Cup Second Round, Second Leg game at Bristol City on 11th October 1988. They are priced at £5 with terracing £3 on the day.

PORTSMOUTH

D Block South Stand seats are £7.50 with terracing £5 on the day.

IPSWICH TOWN

Seats at £7 (£4.50 accompanied children and Senior Citizens) should be available shortly, Terracing on the day will be £4 (£2 Juniors and Senior Citizens).

GUEST TICKETS

Members requiring Guest Tickets for matches are reminded that they must be purchased by the member not later than three hours before kick-off. The only exceptions to this are seat tickets and tickets for the Beech Road Family Terrace which can be purchased from the Ticket Office up to kick-off, subject to availability. Guest Tickets are never available at the turnstiles.

Supporters are reminded that Guest Tickets for games are available two weeks in advance of a home match.

If you require further details please enquire at the Ticket Office.

Postal, Phone or Personal Applications

By Post:

Enclose a cheque/postal order and stamped-addressed envelope, quoting game, area and tickets required. Write to The Ticket Office, Oxford United Football Club, Manor Ground, Headington, Oxford OX3 7RS. THIS FACILITY IS AVAILABLE TO MEMBERS/SEASON TICKET HOLD-ERS ONLY.

By Phone:

Call (0865) 61503 Exts. 206/207 quoting your membership number and Access/Visa number and tickets required. Tickets purchased by credit card are subject to a 50p booking fee. Available throughout normal office hours and up to 12 noon on the days of a first team Saturday match (4.00p.m. on a midweek game). THIS FACILITY IS AVAILABLE TO MEMBERS/SEASON TICKET HOLDERS ONLY.

In Person:

To the Ticket Office, please bring your membership card. All members/season ticket holders may purchase up to 3 Guest Tickets (subject to availability or unless other publicised announcements say otherwise).

TICKETS ARE ONLY AVAILABLE TO NON-MEMBERS, IN ADVANCE, FOR ALL-TICKET GAMES AND THEN ONLY BY PERSONAL APPLICATION.

BEECH ROAD

Supporters are reminded that entry to this area is by TICKET ONLY. Family Terrace Season Ticket holders can come through the Beech Road turnstiles but non Family Terrace season ticket holders must purchase a ticket in advance from the ticket office. Payment for entry should not come by paying at the turnstile.

FAMILY TERRACE

Guest tickets can be obtained in the usual manner.

TICKET OFFICE HOURS

Normal Hours

Monday-Friday 10.00a.m. to 4.00p.m. Saturday 9.30a.m. to 12 noon

Additional Hours

First Team Matchdays Wednesday 5.30p.m. to 7.30p.m. Saturday 1.00p.m. to 3.00p.m. plus 15 minutes after final whistle.

MATCH DAY SEATS

Seats in the Beech Road, Family Seats and Osler Road are available only to Members, and as Guest Tickets for Season Ticket holders and Members. There are no other home sears available.

UNITED AWAY TRAVEL LONDON ROAD CLUB CUT PRICE TRAVEL

Regular away supporters might like to benefit from the London Road Club's Travel savings for

the next three away games.

If you buy your tickets now for all three games at Portsmouth, Bristol City and Ipswich then you can purchase the tickets for £15 executive and £9.50 ordinary (£7.50 juniors). This offer applies only when all three games are purchased together.

FORTHCOMING TRAVEL

BRISTOL CITY

Littlewoods Challenge Cup 2nd Round Tuesday 11th October 1988 Kick-off 7,45 p.m. Oxford - Castle Street - 4.30 p.m.
Executive Coach - £4.50
Ordinary Coach - £3.00 Adult, £2.50 Juvenile

PORTSMOUTH

Barclays League Division Two Saturday 8th October 1988 Kick-off 3.00 p.m. Oxford - Castle Street - 11.45 a.m.
Executive Coach - £5.50 (one fare)
Ordinary Coach - £3.50 Adult, £2.50 Juvenile

IPSWICH TOWN

Barclays League Division Two Saturday 15th October 1988 Kick-off 3.00 p.m. Oxford – Castle Street – 11.00 a.m. Executive Coach – £6.50 (one fare) Ordinary Coach – £4.00 Adult, £3.50 Juvenile

Following these games the next trip will be to Crystal Palace on Tuesday 25th October 1988. Prices will be Executive £4 (one fare), Ordinary £3 Adult, £2.50 Juniors. Tickets for this game will be on sale from tonight.

RAC Routes to:

BRISTOL CITY Football Club, Ashton Gate, Bristol. Tel: (0272) 632812

Bristol. 1el: (0272) 632812

Route: Leave Oxford on the A420 to Swindon.

Pick up A419. Travel south to join the M4Junction 15. Exit off at junction 19 onto the M32.

Come into Bristol on the A4032 (Newfoundland
Way) then turn left into Bond Street (Ring Road). Follow the road round to Redcliff Way. At second roundabout take the fourth exit off into Coronation Road (A370). Follow the road around into Clift House Road, take the second turn on the left into Frayne Road, Turn right into Ashton Road. Studium is on the left.

Mileage: approximately 73 miles.

Parking: at stadium and street parking.

Admission: Terrace £3.00. Seats £5.00.

PORTSMOUTH Football Club, Fratton Park, Frogmore Road, Portsmouth. Tel: (0705) 731204.

Route: Leave Oxford on the A34 via Newbury and Winchester to join the A33 to the outskirts of Southampton. Join the M27 eastwards towards Portsmouth, turning off at junction 12 onto the A27 which leads onto the A228 Copnor Road towards Fraiton and Eastney. Continue South on the A228 past Kingston Cemetary and St. Marys Hospital. A228 becomes Milton Road. Turn left into Winter Road which is of the Milton Road just after the roundabout at the junction of Milton Road and Eastern Road. Frogmore Road is on

Parking: street parking.
Admission: Terrace £5. Seats £7.50.

* * * * *
PSWICH TOWN Football Club,
Portman Road, Ipswich. Tel: (0473) 219211.
Route: Leave Oxford on the A40/M40. Exit junction 1a onto M25 junction 16. Travel north to junction 28. Pick up A12 around Chelmsford. A12 round Colchester onto Ipswich. Straight over first roundabout into London Road. Straight over second roundabout. Third exit off third roundabout into West End Road. Left into Portmans Walk. Right into Portman Road. Stadium is on right.
Mileage: approximately 138 miles.

Stacium is on right.

Mileage: approximately 138 miles.

Parking: car parks are signposted.

Admission: Terrace: £4 (£2 Juniors/Senior Citizens). Seats: £7 (£4.50 accompanied children).



MANOR PROFILE

FOCUS ON LEE NOGAN

Born in Cardiff in 1969, Lee Nogan made his First Division debut with Oxford last season. Lee developed through Oxford's Youth and Reserve teams and made his League debut whilst on a loan period with Brentford. His debut was on 4th April 1987 v Chester and he finished his spell at Griffin Park with 11 appearances. His first League goal came in this period, against Newport County and he followed this with another against Rotherham. Lee had another loan period at Southend last season when he helped knock Derby County out of the Littlewoods Cup. He finished his spell there with 9 games (2 goals). After a Simod Cup game v Reading, Lee made his Oxford League debut with a three game run last season appearing over the Easter period against Coventry, Southampton and Watford.

Player Focus

Full Name: Lee Martin NOGAN Birthdate: 21st May 1969

Height: 5ft 10in Weight: 10st. 7lbs. Married: No

Honours: Guinness 6-a-side medal

Most memorable moment in career: My

League debut versus Chester

Biggest influence on career: My father,

Maurice Evans & Dave Fogg

Favourite Ground: White Hart Lane

Likes: Eating out
Dislikes: Smoking
Favourite Food: Steak
Favourite Drink: Milk

Favourite Holiday Spot: Magaluf Favourite Newspaper: Today

Favourite Pop Stars: Michael Jackson &

George Michael

Favourite Record: Wishing Well - Terence

Trent D'Arby

Favourite Film: Fatal Attraction

Favourite TV Show: Auf Wiedersehen Pet Hobbies: Playing Snooker, Squash and trying to coach Oxford United Supporters Club

football team

Car: Fiesta Pop Plus 1.1

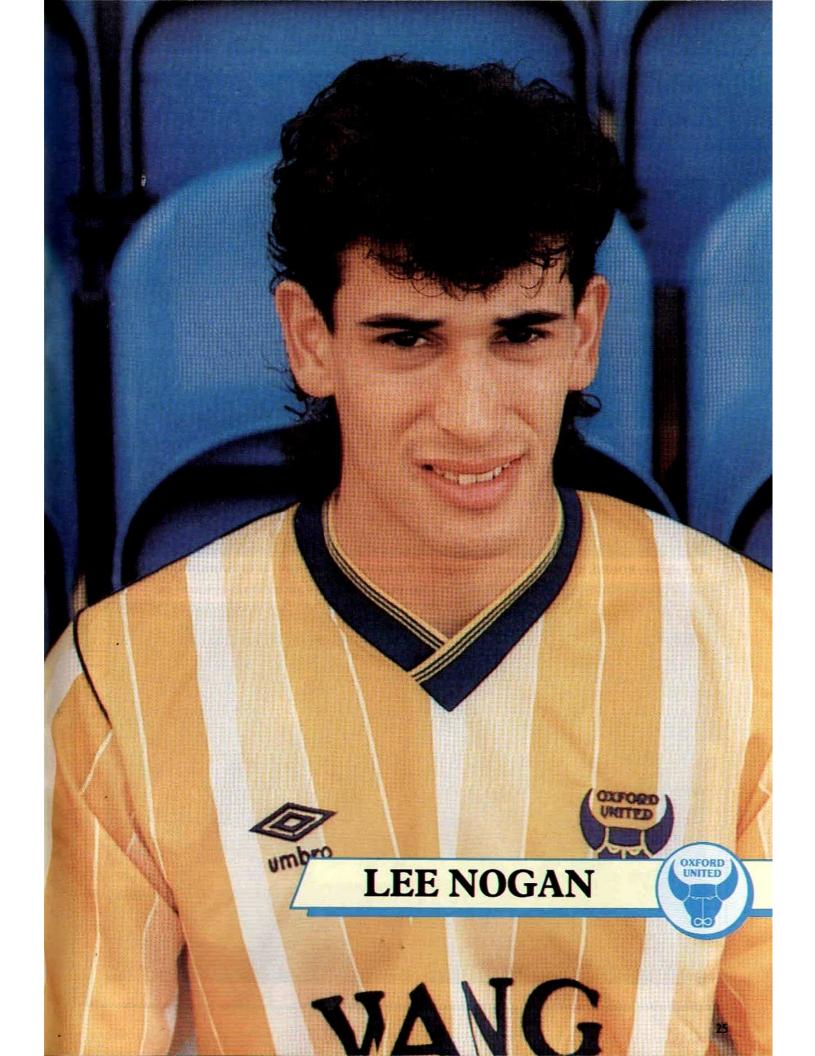
What would you like to do when you stop playing football: Works in the Sports and

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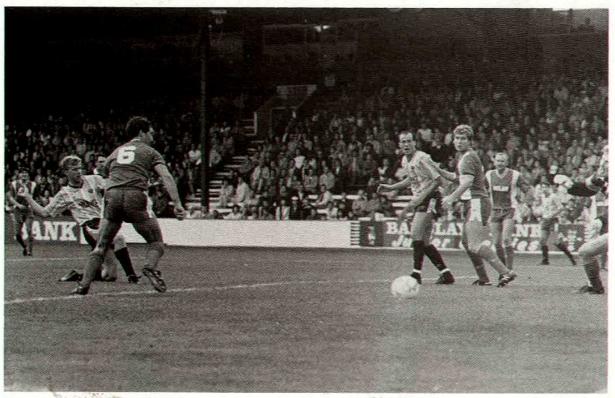
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| | Appearances | League App Gls | | League Cup App Gls | | FAC App Gls | | Others App Gls | | Total App Gls | |
|---|-------------------------------|-------------------|-----|-----------------------|--|----------------|--|-------------------|-----|------------------|-----|
| - | Brentford Southend Oxford Utd | 10+1 6 2+1 | (2) | 2 | | | | 1 0+1 | (1) | 10+1 9 2+2 | (2) |
| | up to 30/9/88 | 18+2 | (3) | 2 | | N. | | 1+1 | (1) | 21+3 | (4) |





ACTION GALLERY



Top picture: ROBBIE MUSTOE scores United's goal at Bournemouth last weekend with his first goal for the club.

Bottom picture: DEAN SAUNDERS almost scores a late equaliser but his shot goes over the Bournemouth bar.



Business Tac

Tonight we welcome as our Match Sponsors - HALLS OXFORD & WEST BREWERY CO. Although HALLS have been involved on sports sponsorship in the past, I'm delighted that they are involved in tonight's activities - not only their inclusion in the recent T.V. advert - but having brought a sponsorship party made up from staff, management & customers to The Manor, lets hope that the result is the right one and maybe we will see a lot more from tonight's Match Sponsors - HALLS OXFORD & WEST BREWERY COMPANY.

MATCHDAY SPECIAL - MATCHDAY SPECIAL Enjoy a day out with

OXFORD UNITED

MANOR GOLD - MANOR SILVER - MANOR BRONZE Your company can now experience the excitement of 'live' Football, coupled wit the superb facilities of our own

MANOR EXECUTIVE CLUBS

MANOR GOLD includes:

Six "VIP" matchday tickets situated near the Directors Box and linked with the superb facilities of our Vice Presidents Lounge. Free bar and buffet at half time and after the match. Package Price £350.00.

MANOR SILVER includes:
Six "Executive" matchday tickets situated near the Directors
Box and linked with the fine facilities our Wang Executive Lounge can offer Free bar and buffet at half time and after the

match. Package Price £300.00. MANOR BRONZE includes:

Matchday seat situated in the Manor Executive Club with access to cash bar, £40.00 per head.

Parties of four to twenty - subject to availability. ALL THREE ALSO INCLUDE:

Car Park Facilities at Pergamon Press, Headington Free Matchday Programme

Superb pre-match four course meal in local French Restaurant, including wines and liqueurs.

A SPECIAL MANOR WELCOME TO HALLS

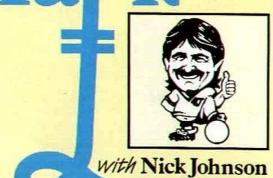
Halls Oxford and West Brewery Company would like to extend a warm welcome to everyone attending this evenings match at the Manor.

We have with us several special guests enjoying the hopsitality of Oxford United and we welcome Mr. Mike Titmus, Managing Director of Ind Coope Sales who has been able to join us tonight.

Local derby games are never short of a good crowd and plenty of atmosphere and we

anticipate a very exciting game this evening.

We would like to extend our thanks to all our customers here tonight and look forward. to their continued support in the future.





ROBBIES FIRST! A well deserved match sponsors 'Man of the Match' cut glass tankard was presented to United midfielder ROBBIE MUSTOE by Westlake Asphalt Director Chris Wray after his fighting performance versus Bristol City.



al DEAN SAUNDERS presents Witney Scaffolding Director LENNIE NEW tosith the O.U.F.C. commemorative cut glass decanter in recognition of their match sponsorship versus Bristol City.

UNITED ON VIDEO

Once again you can buy an un-edited 90 minute copy of every one of United's home games - now available in United Top-Gear.

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ALLSPORTS TROPHIES SPONSORS MAN OF THE MATCH TEACTIE

| LLIGOL | |
|----------------|----|
| DEAN SAUNDERS | 24 |
| COLIN GREENALL | 12 |
| ROBBIE MUSTOE | 10 |
| JIMMY PHILLIPS | |
| MARTIN FOYLE | |
| MICKEY LEWIS | |
| DAVID BARDSLEY | 4 |
| GARY SHELTON | 3 |
| JON PURDIE | |
| PHILI IP HEATH | |

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Because in the same way that we're helping to build British business for

the future, we want British sport to have a strong future too. Wang The Number I IT Sponsor of Sport.

OXFORD UNITED

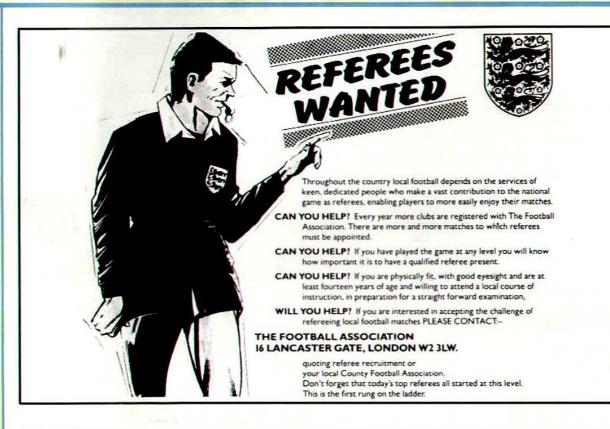
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A ways system installed alongside almost any combination of hardware can get them working together to the full.

Contact: Debble Kerr, Wang (U.K.) Ltd., 1000 Great West Road, Brentford, Middlesex TW8 9HL, 01-568 4444.

REFEREE'S WANTED





1988-89 PROGRAMME SUBSCRIPTION SERVICE

Now that the postal service is getting back to normal why not become a programme subscriber and keep up to date with the news from the Manor, by receiving a copy of every home League, Cup and Friendly programme delivered direct to your door.

All the prices include postage and packing, and being a subscriber you are guaranteed a programme, even after a sell out on the day of the match.

To take advantage of this offer, complete the form below or fill in the details on a plain piece of paper, and return it together with your cheque/postal order for the appropriate amount.

PROGRAMME SUBSCRIPTION FOR SEASON 1988-89

I wish to subscribe to the Oxford United programme for the 1988-89 season and receive a copy of every home League, Cup and Friendly programme mailed out after the game.
United Kingdom & BFPO £22.00. Europe (Airmail) £37.00.

Name (BLOCK CAPITALS PLEASE)

Address

.....Post Code.....

Please make cheque/postal order payable to Oxford United and return to: Mick Brown, Assitant Secretary, Oxford United F.C., Manor Ground, Headington, Oxford OX3 7RS.

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| GARRY SMART | |
| PAUL SWANNACK | |



by Nick Harris, Football Reporter

The day we got relegated last season there was just one thing that kept me from feeling totally devastated – that was the prospect of meeting Swindon Town in a League fixture this season.

The evening has arrived and for the first time in six years we meet our great rivals in a League match that is certain to be a cracker. For anybody who's supported United since their election to the Football League Swindon and Reading have always been the two sides to beat Swindon always assumed that slightly superior air because they often played in a higher division. The likes of Don Rogers and John Trollope almost haunted United fans with their success culminating in that League Cup Final triumph over Arsenal.

However over the last few years the boot has been firmly on the other foot with United setting the football world alight with their promotion to the First Division and, of course, their own Wembley triumph. This evening the two clubs find themselves back together and battling for the honour as the region's top club. It not only promises to be a close thing this evening but throughout the year with hopefully both clubs looking for at least play-off places.

It will be interesting to check the gate this evening with United not getting the support their early success merited. The much publicised television advertising will surely bring some old fans back to The Manor for one of the most attractive games of the season. Congratulations to Nick Johnson for organising the advertising campaign which, surely, shows to those stay away fans that the club really means business.

It was a sad end to United's magnificent 27 unbeaten home record in the Littlewoods Cup last Wednesday. Full marks to Bristol City they'd done their homework and looked a useful side. The goal by Ralph Milne in the last couple of minutes was worth anybodies admission money who was not a United fan.

I'll be down at the second leg at Bristol next Tuesday and so tune in and see if United can pull off a miracle. I remember last year going to Leicester in the Third Round. United were two nil down but fought back to win 3-2. It can be done but it will be very tough.

Finally before the game this evening I will be presenting the BBC Radio Oxford September Player of the Month Award. It's not been an easy choice for the listeners with United starting so well and then hitting a bad patch. Tonight's game will count towards the October award so make your choice and phone in.

Enjoy the game.

BBG Radio Oxford

Radio Oxford follows United's fortunes



Live match reports every Saturday
Team news and interviews Fridays 5.50 pm
Mid-week sports specials
General news each weekday morning

First with report
Radio Oxford Sports
Peter Baker — Sports Producer
Nick Harris — Football Reporter
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TEAM CHECK

| | OXFORD UNITED |
|----|--|
| Co | lours: Yellow Shirts, Navy Blue Shorts & Socks |
| 1 | ALAN JUDGE |
| 2 | DAVID BARDSLEY |
| 3 | JIMMY PHILLIPS |
| 4 | LES PHILLIPS |
| 5 | GARY BRIGGS |
| 6 | COLIN GREENALL |
| 7 | JON PURDIE |
| 8 | MARTIN FOYLE |
| 9 | DEAN SAUNDERS |
| 10 | ROBBIE MUSTOE |
| 11 | PETER RHOADES-BROWN |
| 12 | RICHARD HILL |
| 14 | PHILLIP HEATH |
| | SWINDON TOWN |
| | Colours: Red Shirts, White Shorts |
| 1 | FRASER DIGBY |
| 2 | DAVE HOCKADAY |
| 3. | PHIL KING |
| 4 | ROSS MACLAREN |
| 5 | TIM PARKIN |

ION GITTENS STEVE FOLEY

STEVE WHITE

TOM JONES

BOBBY BARNES

CHARLIE HENRY

COLIN CALDERWOOD

DUNCAN SHEARER

HALF TIME SCORES ON TONIGHT'S MATCHES WILL BE ANNOUNCED OVER THE PUBLIC ADDRESS SYSTEM DURING THE HALF TIME INTERVAL

OFFICIALS

REFEREE: A. GUNN (South Chailey) LINESMEN:

J. L. GODFREY - Red Trim Flag G. HAMBLIN - Yellow Trim Flag

RESERVE OFFICIAL: G. L. NORRIS

Today's WANG Mascot

PAUL HOLT.

He is 9 years old and lives in Kidlington. Paul's favourite player is Dean Saunders



NEXT GAME AT THE MANOR

Ovenden Papers Combination Wednesday 12th October, 1988. Kick Off 7.30pm

SWINDON TOWN

Barclays League Division Two Saturday 22nd October, 1988. Kick Off 3.00pm

BLACKBURN ROVERS





Records and tapes for today's match supplied by the HMV SHOP 44/46 Cornmarket

The World's Best Music Shop

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